DfE Designation. Environmentally Friendly.

A treated salt that makes snow and ice disappear faster and safer than ever!

Product Overview

Magic Salt® starts out as ordinary rock salt and is treated with an EPA “Design for the Environment Award Winning” liquid; an agricultural based performance enhancer, blended with magnesium chloride. When this environmentally friendly liquid which has more positive health and environmental characteristics than conventional de-icers bonds with rock salt, the corrosive nature of the rock salt is diminished - making Magic Salt® safer for machinery, concrete, pavement, people, pets and plants.

Product Features

- Environmentally Friendly - Magic Salt® releases far less sodium and chloride ions into the environment than either plain rock salt or calcium chloride.

- Beneficial to Your Health - Reduces dust clouds associated with the use of untreated salt.

- Save Time, Money and Labor - Magic Salt® has a veneer of viscous material enabling it to adhere better to roads and walkways reducing bounce and scatter, and providing better traction. Magic Salt® won't leave behind a stone or sand residue, making spring cleanup simple.

- Economically Superior - Since it works better and lasts longer, less Magic Salt® is required to displace an equal amount of ice or snow than any other commonly used ice melt.

- Improved Working Temperatures (-22°F or -30°C) - Works better at lower temperatures.

- Corrosion Protection - Use of Magic Salt® reduces the corrosive nature of rock salt, thereby protecting your valuable equipment.

- Won't Cake or Clump - Magic liquid prevents the salt from freezing and acts as an anti-caking agent, hence avoiding the caking or clumping issue associated with rock salt - saving your spreader from damage.
Product Application

For driveways and walkways, use 1/4 to 1/3 cup per square yard. Melting will begin immediately and continue longer than other regular rock salt products. Shovel off slush and re-apply if needed. For best results, remove all loose snow and slush from driveways, steps and walkways. Spread a generous amount in the path of traction wheels to get out of slick parking areas.

For highway use, reduce conventional dry salt application rates by 20-40%.

Magic Salt® never loses its ability to de-ice no matter how long it is stored.

The first high performance liquid de-icing product to receive the coveted Design for the Environment (DfE) recognition from the U.S. Environmental Protection Agency (EPA)

Proud Recipients of

![Design for the Environment](U.S. EPA)

Recognized for Safer Chemistry

www.epa.gov/dfe

Available in 50lb (22.6kg) bags, 25lb (11.3kg) bags and bulk.

This product is (or includes) a patented product of Sears Ecological Applications Co., LLC and is manufactured under one or more U.S. Patents, including U.S. Patent No. 6,299,793 and related patents.

For more information on Magic Salt® or our comprehensive solutions-based product line, please contact innovative surface solutions at 1-800-387-5777 or visit www.innovativecompany.com.

How To Order

HENRY C. KOCOT AND SONS, INC.
P.O. BOX 275
126 WHATELY ROAD
SOUTH DEERFIELD, MA 01373
(413) 665-2735